

Public Speaking and Strategic Narratives for Leaders

Business Storytelling Resources on YouTube

PowerPoint Storytelling: How McKinsey, Bain and BCG create compelling presentations

<https://www.youtube.com/watch?v=HnlWiVs9P5o&list=WL&index=39&t=337s>

Good video on how to use story in the overall shape and structure of your presentation.

How Leaders Tell Stories | Majeed Mogharreban

<https://www.youtube.com/watch?v=yDTcAeSTXOs>

Very nice simple example of how a story can propel the audience from beginning to end.

3 Storytelling Techniques to Deliver Unforgettable Stories | Philipp Humm

<https://www.youtube.com/watch?v=OEx8yRbNw9o>

Focussed more on telling stories as anecdotes than on how to structure a presentation, but still has some good tips on how to make your storytelling more compelling.

How to Start a Speech | Conor Neill

<https://www.youtube.com/watch?v=w82a1FT5o88&list=PLPs4hb6JetdaBT7MbChjy592Kahyn9EIT&index=1>

Great advice on how to craft a compelling introductory attention-getter by making it the start of your story.