## Communicating in the Workplace

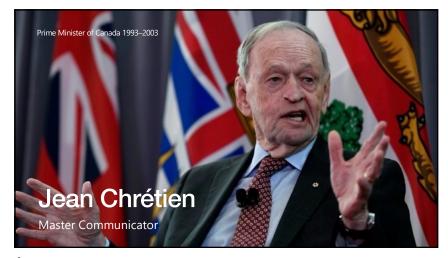
Daniel Thorpe | Day-01 | 20 June 2025

Why a Communications Course?

2

1





3

## Google's Project Oxygen (2013, Updated 2018)

To qualities that make their best managers most effective:

- > Being a good coach
- > Listening and communicating well
- > Empathy and support

(Science, technology, and engineering expertise ranked last among the top skills.)



**Welcome & Administration** 

5

## Course Outline: Day One

- > Intro: Why a Communications Course?
- > Welcome & Administration
- > The Communication Process
- > Student Introductions
- ➤ Break
- > Student Introductions
- > Communicating in Writing
- > (Handouts available as .pdfs at: https://www.wobblythumb.ca/communicating-in-the-workplace/

Administration

Public Speaking and Strategic Narratives for Leaders

GRADING ("S" OR "U")

- > Participation: 10%
- > Written work (Quiz and Presentation Outlines Homework): 20%
- > Project: (Group work & Informal Presentations): 20%
- > Project (Student Presentation 1): 25%
- Project (Student Presentation 2): 25%

Timetable: Tuesdays, 10:00 - 1:00p, 16 Jan-13 Feb

80% Attendance

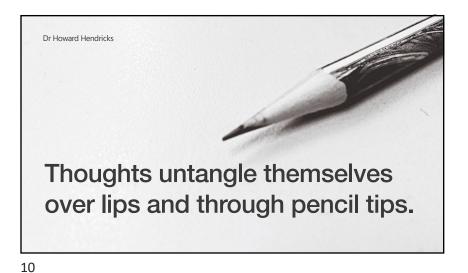
Student Evaluation

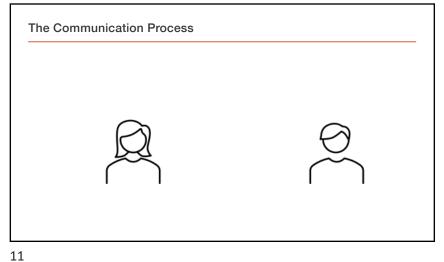
© Copyright Daniel Thorpe 2023

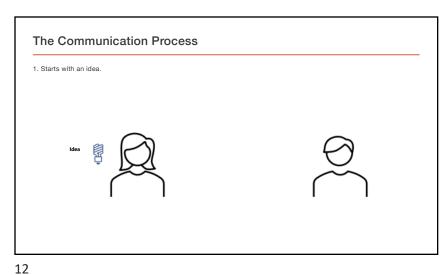
8

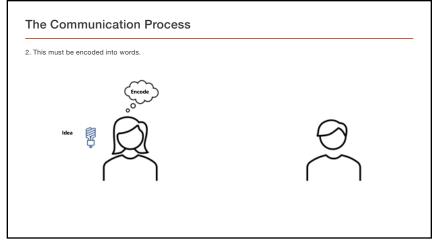
7

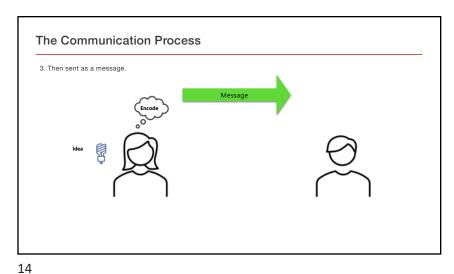
**The Communication Process** 

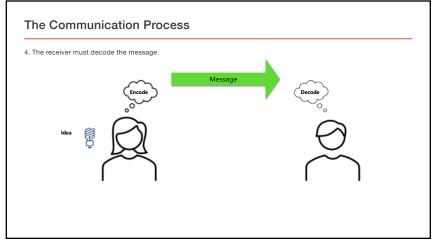


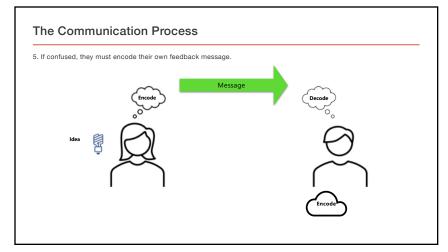


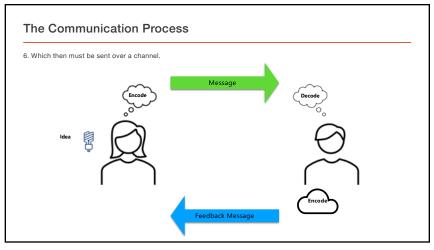


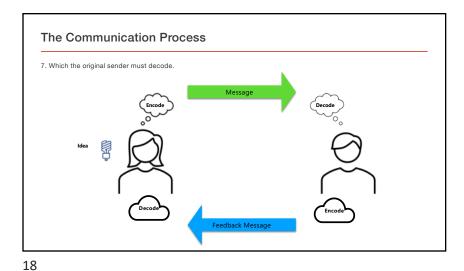


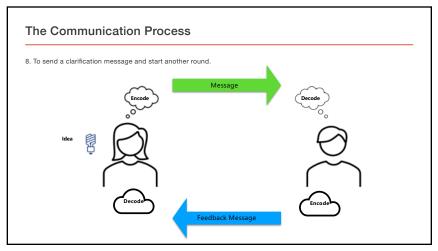


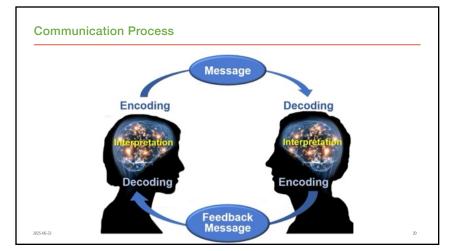












19 20

**Choosing a Channel** 



21





23

## **Physical Barriers**

Use an appropriate channel:

- Face-to-face.
- ➤ Email.
- > Telephone.
- Text.

25

> Presentation.

(Ensure the channel is working well with no unnecessary friction.)



26

"You're taking too many notes!"

Provide Nonverbal Cues

(Instant Feedback)

> Eye contact.

> Facial expression.

> Posture & gestures.

> Time.

> Territory.

27 28

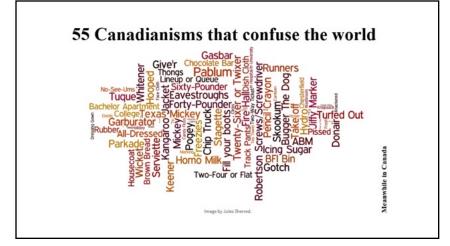


Introductions

30

29





31 32

Introductions

**Communicating in Writing** 

34

33

Something About Me: 01

Fragility of the Strategy of the Strat









